

STYLEGUIDE CHASING MONDAYS

FEB 2024

LOGO



4c



yellow



black

COLOR



yellow

CMYK

C6 M1 Y88 K0

RGB

R251 G233 B29

HEX #

fbe91d



grey

C65 M58 Y61 K70

R51 G48 B43

33302b

FONT

HEADLINE (MAJUSKEL)

DIN Next LT Arabic bold ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890

SUBLINE (MAJUSKEL)

DIN Next LT Arabic light or regular ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890

HEADLINE (MAJUSKEL) nimbus or helvetica

NIMBUS BOLD ABCDEFGHILKLMNOPQRSTUVWXYZ

SUBLINE (MAJUSKEL) nimbus or helvetica

NIMBUS REGULAR ABCDEFGHILKLMNOPQRSTUVWXYZ

Flowing Text nimbus or helvetica

Nimbus regular abcdefghijklmnopqrstuvwxyz1234567890 +-*!"\$%&/()=?`#~ø@€∞...-